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**FOR IMMEDIATE RELEASE**  
**June 22, 2010**

**OAKHURST DAIRY CONTINUES SUPPORT OF HEALTHY OUTDOOR ACTIVITIES  
WITH MAINE STATE PARKS PASSPORT PROGRAM INVOLVEMENT**

***Maine Dairy Teams with State to Encourage Visits to State Parks***

**Portland, ME** – Oakhurst Dairy continues its support of efforts which make an impact in local communities, announcing its support and sponsorship of the new Maine State Parks Passport Program. By helping raise awareness of the program, Oakhurst hopes to encourage families and individuals to explore Maine’s 48 state parks and take advantage of the state’s diverse natural beauty. Oakhurst’s involvement with the passport program is part of the dairy’s “Living Natural Goodness” program that supports a variety of important local initiatives related to the health of kids and the environment.

The Portland-based dairy has long been involved with initiatives that have a positive impact on kids in the communities they serve. The Maine State Parks Passport Program is a natural fit.



**Oakie, Oakhurst’s mascot, enjoys the sunshine at a Maine state park with area kids. They gathered at an event to unveil the state’s Maine State Parks Passport Program.**

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“Our state’s natural resources are unbeatable,” noted Oakhurst President Stan Bennett. “Partnering with the state to promote visits to the parks – where people can enjoy any number of healthy activities – is something we’re proud to do.”

Visitors can pick up their Maine State Parks Passport at any of Maine’s 48 state parks. Participants can have their passport stamped at each state park, and park-related prizes are awarded to visitors as they accumulate stamps. Visiting all 48 parks earns a passport holder a free season vehicle pass to all Maine’s State Parks.

### **Supporting Programs for Health and Fitness**

Oakhurst’s Living Natural Goodness program seeks to improve the health of kids and the environment in New England communities by supporting activities and initiatives that encourage physical activity, healthy eating habits and benefit the environment. Already this year in New Hampshire, Oakhurst is partnering with Boys and Girls Clubs and the Foundation for Healthy Communities – which organizes Walk New Hampshire – to motivate and encourage kids and their families to make exercise and fitness a regular part of their daily lives.

Oakhurst President Stan Bennett believes in leading by example, and that businesses should devote resources to organizations at the local level to make a difference in the communities where they do business. He notes that Oakhurst has been an active part of local communities since his grandfather founded the dairy over 89 years ago.

### **About Oakhurst Dairy**

Oakhurst is northern New England’s truly local brand of milk. As the region’s largest independent dairy company, Oakhurst is committed to the health and wellbeing of the community and the environment. For 89 years and three generations, the Bennett family has stood behind every glass of Oakhurst milk, contributing 10% of profits to local organizations through their *Living Natural Goodness* program to support healthy kids and a healthy environment – just another reason to choose Oakhurst, *The Natural Goodness of Maine*. For more information, visit [www.oakhurstdairy.com](http://www.oakhurstdairy.com).

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